



BUILDING NEW NARRATIVES: AND ITS CONTRIBUTION TO EUROPEAN SOCIETY

THE MAX PROJECT FINAL EVENT

25 NOVEMBER
9.00 AM – 5.00 PM

 Les Ateliers des Tanneurs, Rue des
Tanneurs 60A, 1000 Bruxelles





AGENDA

- 09:00 - 09:30** **Welcome coffee and registration**
Come early and start networking with us!
- 09:30 - 10:00** **Official opening & welcome**
Presentation of the MAX Journey and
Keynote Speech by the **Commissioner for Home Affairs Ylva Johansson (tbc)**
- 10:00 - 11:00** **Migration landscape and voices**
Presentation of the main project results, policy recommendations and lessons
learnt from the last 'crisis', how to make Europe a safe place for migrants
- 11:00 - 12:00** **Migrants' voices: Nothing about us without us!**
There is no inclusion without representation. In this panel, migrants will share their
stories, ideas, opinions and recommendations for a more inclusive society
benefiting all.
- 12:00 - 13:30** **LUNCH BREAK**
- 13:30 - 14:30** **Parallel sessions - Round 1**
- Changing the narrative: how to communicate about migration to
overcome wrong stereotypes and misperceptions
 - Migrant women's journeys
 - The role of the social economy in supporting diverse ecosystems and
migrants' integration
 - The impact of mass media on the migration discourses: how to
counterbalance misinformation and wrong perceptions
- 14:30 - 15:30** **Parallel sessions - round 2**
- Integrating cities: access to local services for all
 - Access to education: how to strengthen the educational ecosystem in
cooperation with the Third Sector
 - The importance of migrant workers during and after the COVID pandemic:
main trends, challenges and opportunities
 - ICT and Digitalisation: towards integration of migrants and refugees.
Stories around Europe
- 15:30 - 16:00** **COFFEE BREAK**
- 16:00 - 16:45** **The strategy going forward**
Panel discussion with representatives from several European Commission DGs to
discuss how all the lessons learnt, policy recommendations presented and
feedback received from migrants and civil society.
- 16:45 - 17:15** **Closing words**