



## Why women entrepreneurship is important

- The entrepreneurial system is still dominated by men
- Women make up 52% of the total European population, but only 34.4% of the European Union (EU) self-employed and 30% of start-up entrepreneurs
- Less than 8% of investors and business angels in Europe are women

Women are not vulnerable by nature, but suffer from imposed disadvantage.

Female creativity and entrepreneurial potential are an under-exploited source of economic growth and jobs that should be further developed and promote gender equality and diversity.



